

## Alcester Academy Curriculum Planning: Assessment in Media Studies

*Assessment tasks in Media Studies are designed to confirm current working level for each module and to inform further teaching and intervention as required. As the specification is heavily content driven, these assessment points are fundamental in both establishing areas for development as well as providing clarification for personalised revision plans.*

*Data collected is documented on a subject specific tracker, designed to calculate estimated GCSE grades. Internal data is also uploaded to Sisra on a termly basis, in line with the whole school assessment policy. As there is not an opportunity for re-setting, any students working significantly below target level will be provided with intervention sessions, additional revision homework and opportunities to re-sit.*

*Full media exams occur in Spring 1 of Year 10 and Autumn 2 of Year 11.*

	Year 9	Year 10	Year 11
Autumn 1	What: Advert production task – based around fragrance  How: Mock Comp 3 product  When: End of Autumn 1	What: Media Language extract analysis question on IT Crowd/Friends  How: Analysis question  When: End of Autumn 1	What: Component 3 production task (30% controlled assessment) How: CA folder containing: A media production, a statement of aims for the production and a completed cover sheet available on the WJEC website When: Completed by Autumn 2
Autumn 2	What: Component 1 Section A: Adverts – This Girl Can and Quality Street  How: Comparison Question  When: End of Autumn 2	What: Industry, audience or Context analysis question on IT Crowd/Friends  How: Analysis question  When: End of Autumn 2	What: Component 1 and 2 mock exams  How: Formal testing  When: Yr 11 mock window – End of Nov/start of Dec
Spring 1	What: Film Poster production task – based around spy genre  How: Mock Comp 3 product	What: Component 2: Sitcom and Music Video mock paper  How: Formal testing	

	When: End of Spring 1	When: Year 10 mock week	
Spring 2	<p>What: Component 1 Section B: Spectre industry</p> <p>How: Stepped questions</p> <p>When: End of Spring 2</p>	<p>What: Component 1 Newspapers, Section A: The Sun and The Guardian – Media Language</p> <p>How: Analysis question</p> <p>When: Spring 2</p>	<p>What: Personalised module assessment for key areas</p> <p>How: Formal testing</p> <p>When: Yr 11 mock window – after Feb half term.</p>
Summer 1	<p>What: Comp 1 Year 9 Mock exams Adverts and magazines assessment focus. Section A only.</p> <p>How: Formal testing</p> <p>When: Summer 1</p>	<p>What: Component 1 Newspapers, Section B: The Sun and The Guardian – Industry and Audience</p> <p>How: Stepped questions</p> <p>When: End of Summer 1</p>	External GCSE examination
Summer 2	<p>What: Component 2 Section B: Music Videos – Pharrell Williams and Bad Blood</p> <p>How: Comparison Question</p> <p>When: End of Summer 2</p>	<p>What: Component 1 Section B: Pokemon Go – Audience and Industry</p> <p>How: Stepped questions</p> <p>When: End of summer 2</p>	