Departme	nt: English	Year		An Introduction to GCSE Media Studies		
		Group: 9		(EDUQAS)		
				http://www.eduqas.co.uk/qualifications/media-studies/gcse/		
Term	Topic/ subject	Assessment Objectives	Knowledge	Skills (Include details of differentiation)	Literacy, numeracy and SMSC opportunities	Final assessment task and title
Autumn 1	Exploring the Media (Unit A) (45 marks)	A01- develop knowledge and understanding of: The theoretical framework of media and contexts of media and their influence on media products and processes A02- Analyse media products using the framework of media, including in relation to their contexts, to make judgements and draw conclusions	Begin to develop an understanding and application of key media terminology Application of relevant media terminologies in extended pieces of analysis Developing an understanding of set products provided by EDUQAS	Media Studies Assessment Objective 1: -Analysing how media products construct and communicate meanings - Generation intended responses and interpretations - Use of relevant theories and subject specific terminology - Construct sustained line of reasoning which is coherent, sophisticated and detailed within extended pieces of writing Media Studies Assessment Objective 2: - Developing an understanding of how the media portray issues, events, gender and social groups according to their own ideologies Tasks will be tailored and planned for different needs where appropriate (writing frames, planned questioning, appropriate worksheets and sentence starters will be provided if required)	Literacy-Inference, development of sophisticated writing style Numeracy: planning and structuring pieces; analysis of percentages and currency SMSC- A critical response to social issues such as sexism and racism	Produce an extended critical response to representation in two of the media set products Explore how uses the following elements of media language to create meanings. A) Images B) Language C) Layout and Design Explain how social context influences Refer to to support your points.
Autumn 2	Exploring the Media (Unit A) (45 marks)	AO1- develop knowledge and understanding of: The theoretical framework of media and contexts of media and their influence on media products and processes AO2- Analyse media products using	Understanding and application of key media terminology Application of relevant media terminologies in extended pieces of analysis Developing an understanding of set products provided by EDUQAS Developing comparison skills of a seen set product to an unseen product	Media Studies Assessment Objective 1: -Analysing how media products construct and communicate meanings - Generation intended responses and interpretations - Use of relevant theories and subject specific terminology - Construct sustained line of reasoning which is coherent, sophisticated and detailed within extended pieces of writing - Developing comparison skills: learners will study two additional, contrasting products from the set products to enable them to develop their analytical skills and explore a range of representations to support analysis of representation issues highlighted in set products Media Studies Assessment Objective 2: - Developing an understanding of how the media portray issues, events, gender and social groups according to their own ideologies Tasks will be tailored and planned for different needs where appropriate (writing frames, planned questioning, appropriate worksheets and sentence starters will be provided if required)	Literacy- Inference, development of sophisticated writing style Numeracy: planning and structuring pieces; analysis of percentages and currency. SMSC- A critical response to social issues such as sexism and racism	Compare the representation of in the front cover/ film poster / advertisement and the front cover/ film poster/ advertisement

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		the framework of media, including in relation to their contexts, to make judgements and draw conclusions				
Spring 1	Exploring the Media (Unit B) (35 marks)	AO1- develop knowledge and understanding of: The theoretical framework of media and contexts of media and their influence on media products and processes AO2- Analyse media products using the framework of media, including in relation to their contexts, to make judgements and draw conclusions	Developing knowledge and understanding of key aspects of media industries. These include ownership, funding, regulation, production, distribution and technology. Film, newspaper, radio and television will all be studied through the set products. Considering relevant aspects of media audiences, such as targeting and categorisation, consumption and use and theoretical frameworks on audiences.	Media Studies Assessment Objective One: Developing an understanding of media production, including by large organisations, who own the products they produce, and by individuals and groups Analysing the importance of different funding models, including government-funded, non-profit organisations and commercial models Use of relevant media studies terminology and theoretical perspectives Understanding the functions and types of regulation of the media Media Studies Assessment Objective Two: Understanding the social, cultural, political significance of media products, including the themes and issues they address, the fulfilment of needs and desires; the functions they serve in everyday life and society Tasks will be tailored and planned for different needs where appropriate (writing frames, planned questioning, appropriate worksheets and sentence starters will be provided if required)	Literacy- Inference, development of sophisticated writing style, development of effective vocabulary through use of meta-language. Numeracy- planning and structuring answers SMSC – analysing the intentions of the media's influence over consumers	Produce an extended piece of writing to Questions 3 of Exploring Media examination
Spring 2	Exploring the Media (Unit B) (35 marks)	A01- develop knowledge and understanding of: The theoretical framework of media and contexts of media and their influence on media products and processes	Developing knowledge and understanding of key aspects of media industries. These include ownership, funding, regulation, production, distribution and technology. Film, newspaper, radio and television will all be studied through the set products. Considering relevant aspects of media audiences, such as targeting and categorisation,	Media Studies Assessment Objective One: - Developing an understanding of media production, including by large organisations, who own the products they produce, and by individuals and groups - Analysing the importance of different funding models, including government-funded, non-profit organisations and commercial models - Use of relevant media studies terminology and theoretical perspectives - Understanding the functions and types of regulation of the media Media Studies Assessment Objective Two: - Understanding the social, cultural, political significance of media products, including the themes and issues they address, the fulfilment of needs and desires; the functions they serve in everyday life and society	Literacy- Inference, development of sophisticated writing style, development of effective vocabulary through use of meta-language. Numeracy- planning and structuring answers SMSC – analysing the intentions of the media's influence over consumers	Produce an extended piece of writing to Questions 4 of <i>Exploring Media</i> examination

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		AO2- Analyse media products using the framework of media, including in relation to their contexts, to make judgements and draw conclusions	consumption and use and theoretical frameworks on audiences.	Tasks will be tailored and planned for different needs where appropriate (writing frames, planned questioning, appropriate worksheets and sentence starters will be provided if required)		
Summer 1	Understanding Media Forms and Products Section A: Television – Sitcom	A01- develop knowledge and understanding of: The theoretical framework of media and contexts of media and their influence on media products and processes A02- Analyse media products using the framework of media, including in relation to their contexts, to make judgements and draw conclusions	Gaining a deeper knowledge of representation, as well as extending their appreciation of these areas through the study of media industries and audiences Option 2: Sitcom The IT Crowd (12) Season 4, Episode 2: The Final Countdown (2010)	Media Studies Assessment Objective One: - Analyse how media products construct and communicate meanings and generate intended interpretations and meanings - Address key aspects of media audiences, including targeting, consumption and appeals - Use relevant subject specific terminology and theories Media Studies Assessment Objective Two: - Explore how media language, representations, message, values, themes and issues in sitcoms reflect the key social, moral and political contexts in which they are produced Tasks will be tailored and planned for different needs where appropriate (writing frames, planned questioning, appropriate worksheets and sentence starters will be provided if required)	Literacy- Inference, development of sophisticated formal writing style Numeracy: Analysis of fractions, currency and percentages SMSC – stereotypes, racism, sexism	Media Language 1. Explore the connotations of in the extract. 2. How far are typical of the genre?
Summer 2	Understanding Media Forms and Products Section A: Television – Sitcom	AO1- develop knowledge and understanding of: The theoretical framework of media and contexts of media and their influence	Friends (12) Season 1, Episode 1 (1994)	Media Studies Assessment Objective One:	Literacy- Inference, development of sophisticated formal writing style Numeracy: Analysis of fractions, currency and percentages SMSC – stereotypes, racism, sexism	Media contexts How do sitcoms reflect the time in which they were made? Refer to examples you have studied in your response.

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on media products and processes AO2- Analyse media products using the framework of media, including in relation to their contexts, to make judgements and draw conclusions	- Explore how media language, representations, message, values, themes and issues in sitcoms reflect the key social, moral and political contexts in which they are produced Tasks will be tailored and planned for different needs where appropriate (writing frames, planned questioning, appropriate worksheets and sentence starters will be provided if required)
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