

## Alcester Academy Curriculum Planning: Key Stage 4 Academy

Departmen	Department: Media Studies Year Group: 11							
Term	Topic/Subject	Assessment Objectives and Knowledge (include differentiation)	Skills (include differentiation)	Literacy, Numeracy (including wider reading)	Personal Development (SMSC, British Values, Careers, Healthy Living, Citizenship Equality and Diversity, Preparation for next stages)	AFL/Summative Assessment		
Autumn 1	Component 3: 30% Production Task – Magazine focus (Revision opportunities of all modules for mocks)	AO3 Create media products for an intended audience, by applying knowledge and understanding of the theoretical framework of media to communicate meaning.	-Develop practical and decision making skills  -apply knowledge and understanding of media language and representation to a media production  -use media language to express and communicate meaning to an intended audience.	Literacy- Inference, development of sophisticated writing style, development of effective vocabulary through use of meta-language. Numeracy- planning and structuring answers	Analysing the intentions of the media's influence over consumers.  Exploring how media reflects the social, cultural and political contexts in which it was made – eg. Equality movements, high profile news cases.  Applying knowledge and understanding of representations of particular events and/or groups to communicate meanings to the intended audience.	Component 3 production task: Magazine front cover brief (30% controlled assessment)  Create a front cover, contents page and a single page feature article for a new fashion or health/fitness magazine.  3 pages including 6 original images		
Autumn 2		AO1- develop knowledge and understanding of: The theoretical framework of media and contexts of media and their influence on media products and processes AO2- Analyse media products using the framework of media, including	-Analysing how media products construct and communicate meanings and generate intended responses and interpretations - Use of relevant theories and subject specific terminology - Construct sustained line of reasoning which is coherent, sophisticated and detailed within extended pieces of writing  Developing an understanding of how the media portray issues, events, gender and social groups according to their own ideologies	Literacy- Inference, development of sophisticated writing style, development of effective vocabulary through use of meta-language. Numeracy- planning and structuring answers	Analysing the intentions of the media's influence over consumers.  Exploring how media reflects the social, cultural and political contexts in which it was made – eg. Equality movements, high profile news cases.	Year 11 Mock Exams – Comp 1 and Comp 2 Full Papers		

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		in relation to their	Tasks will be tailored and planned			
		contexts, to make	for different needs where			
		judgements and	appropriate (writing frames,			
		draw conclusions	planned questioning, appropriate			
			worksheets and sentence starters			
			will be provided if required)			
Spring 1	Key areas for		-Analysing how media products	Literacy-	Analysing the intentions of the media's	
	targeted		construct and communicate	Inference,	influence over consumers.	
	intervention		meanings and generate intended	development of		
	from Comp		responses and interpretations	sophisticated	Exploring how media reflects the social,	
	1/Comp 2 mock		- Use of relevant theories and	writing style,	cultural and political contexts in which it	
	data		subject specific terminology	development of	was made – eg. Equality movements, high	
			- Construct sustained line of	effective	profile news cases.	
			reasoning which is coherent,	vocabulary	promotion and an arrangement of the second and arrangement of the second arrange	
			sophisticated and detailed within	through use of		
			extended pieces of writing	meta-language.		
			externaca preses or triting	Numeracy-		
			Developing an understanding of	planning and		
			how the media portray issues,	structuring		
			events, gender and social groups	answers		
			according to their own ideologies	diisweis		
			according to their own ideologies			
			Tasks will be tailored and planned			
			for different needs where			
			appropriate (writing frames,			
			planned questioning, appropriate			
			worksheets and sentence starters			
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Spring 2	Full revision for		-Analysing how media products	Literacy-	Analysing the intentions of the media's	Personalised module
	GCSE exams:		construct and communicate	Inference,	influence over consumers.	assessment focus – Yr 11
	All Comp 1		meanings and generate intended	development of		Spring Mocks
Summer 1	All Comp 2		responses and interpretations	sophisticated	Exploring how media reflects the social,	External GCSE exams
	topics		- Use of relevant theories and	writing style,	cultural and political contexts in which it	
			subject specific terminology	development of	was made – eg. Equality movements, high	
			- Construct sustained line of	effective	profile news cases.	
			reasoning which is coherent,	vocabulary		
			sophisticated and detailed within	through use of		
			extended pieces of writing	meta-language.		
				Numeracy-		
			Developing an understanding of	planning and		
			how the media portray issues,	structuring		
			events, gender and social groups	answers		

	according to their own ideologies		
	Tasks will be tailored and planned for different needs where appropriate (writing frames, planned questioning, appropriate worksheets and sentence starters will be provided if required)		
Summer 2			