

Alcester Academy Curriculum Planning: Key Stage 4

Department: <i>Media Studies</i>						Year Group: <i>11</i>
Term	Topic/Subject	Assessment Objectives and Knowledge (include differentiation)	Skills (include differentiation)	Literacy, Numeracy (including wider reading)	Personal Development (SMSC, British Values, Careers, Healthy Living, Citizenship Equality and Diversity, Preparation for next stages)	AFL/Summative Assessment
Autumn 1	Component 3: 30% Production Task – Magazine focus (Revision opportunities of all modules for mocks)	AO3 Create media products for an intended audience, by applying knowledge and understanding of the theoretical framework of media to communicate meaning.	-Develop practical and decision making skills -apply knowledge and understanding of media language and representation to a media production -use media language to express and communicate meaning to an intended audience.	Literacy- Inference, development of sophisticated writing style, development of effective vocabulary through use of meta-language. Numeracy- planning and structuring answers	Analysing the intentions of the media's influence over consumers. Exploring how media reflects the social, cultural and political contexts in which it was made – eg. Equality movements, high profile news cases. Applying knowledge and understanding of representations of particular events and/or groups to communicate meanings to the intended audience.	Component 3 production task: Magazine front cover brief (30% controlled assessment) Create a front cover, contents page and a single page feature article for a new fashion or health/fitness magazine. 3 pages including 6 original images
Autumn 2		AO1- develop knowledge and understanding of: The theoretical framework of media and contexts of media and their influence on media products and processes AO2- Analyse media products using the framework of media, including	-Analysing how media products construct and communicate meanings and generate intended responses and interpretations - Use of relevant theories and subject specific terminology - Construct sustained line of reasoning which is coherent, sophisticated and detailed within extended pieces of writing Developing an understanding of how the media portray issues, events, gender and social groups according to their own ideologies	Literacy- Inference, development of sophisticated writing style, development of effective vocabulary through use of meta-language. Numeracy- planning and structuring answers	Analysing the intentions of the media's influence over consumers. Exploring how media reflects the social, cultural and political contexts in which it was made – eg. Equality movements, high profile news cases.	Year 11 Mock Exams – Comp 1 and Comp 2 Full Papers

		in relation to their contexts, to make judgements and draw conclusions	<i>Tasks will be tailored and planned for different needs where appropriate (writing frames, planned questioning, appropriate worksheets and sentence starters will be provided if required)</i>			
Spring 1	Key areas for targeted intervention from Comp 1/Comp 2 mock data		<p>-Analysing how media products construct and communicate meanings and generate intended responses and interpretations</p> <ul style="list-style-type: none"> - Use of relevant theories and subject specific terminology - Construct sustained line of reasoning which is coherent, sophisticated and detailed within extended pieces of writing <p>Developing an understanding of how the media portray issues, events, gender and social groups according to their own ideologies</p> <p><i>Tasks will be tailored and planned for different needs where appropriate (writing frames, planned questioning, appropriate worksheets and sentence starters will be provided if required)</i></p>	<p>Literacy- Inference, development of sophisticated writing style, development of effective vocabulary through use of meta-language. Numeracy- planning and structuring answers</p>	<p>Analysing the intentions of the media's influence over consumers.</p> <p>Exploring how media reflects the social, cultural and political contexts in which it was made – eg. Equality movements, high profile news cases.</p>	
Spring 2	Full revision for GCSE exams: All Comp 1		-Analysing how media products construct and communicate meanings and generate intended responses and interpretations	Literacy- Inference, development of sophisticated writing style, development of effective vocabulary through use of meta-language. Numeracy- planning and structuring answers	Analysing the intentions of the media's influence over consumers.	Personalised module assessment focus – Yr 11 Spring Mocks
Summer 1	All Comp 2 topics		<ul style="list-style-type: none"> - Use of relevant theories and subject specific terminology - Construct sustained line of reasoning which is coherent, sophisticated and detailed within extended pieces of writing <p>Developing an understanding of how the media portray issues, events, gender and social groups</p>		Exploring how media reflects the social, cultural and political contexts in which it was made – eg. Equality movements, high profile news cases.	External GCSE exams

			according to their own ideologies			
			<i>Tasks will be tailored and planned for different needs where appropriate (writing frames, planned questioning, appropriate worksheets and sentence starters will be provided if required)</i>			
Summer 2						