

Department: Media		Year Group: 11					
Term	Topic/subject	Assessment Objectives	Knowledge acquisition	Skill building <i>Intent</i>	Wider reading opportunities to include numeracy and SMSC	Final assessment task and title	SEND & PP Identify where access and learning is supported
Autumn 1	Component 3: 30% Production Task – DVD/BluRay cover	AO3 Create media products for an intended audience, by applying knowledge and understanding of the theoretical framework of media to communicate meaning.	<p>Develop practical, planning and decision making skills</p> <p>Use media language to express and communicate meaning to an intended audience.</p>	<p>Building on: applying knowledge and understanding of media language and representation to a media production;</p> <p>Analysing the intentions of the media’s influence over consumers;</p> <p>Exploring how media reflects the social, cultural and political contexts in which it was made;</p> <p>Applying knowledge and understanding of representations of particular events and/or groups to communicate meanings to the intended audience;</p> <p>Learning to: Apply theories and vocabulary studied in this course to effect on a created media production;</p>	<p>Numeracy: Collection and utilisation of research data.</p> <p>SMSC: Personal production of ideas that will have looked at moral and ethical debates such as gender, race and class representation in a media product;</p> <p>Literacy: <i>Component 3 overview:</i> ATOS level 12.6. R/A 17.7</p> <p>As with all the previous modules, this high reading age is driven by terminology and so careful coverage of overview is key to understanding. Many more reading opportunities within</p>	Component 3 production task: Magazine front cover brief (30% controlled assessment)	<p>Key generic vocabulary: Parent company; subsidiary; sister company; horizontal; integration; vertical integration; camera angles; research; planning;</p> <p>The vocabulary utilised throughout this course is now documented throughout the plans. These are additional words that may be pertinent to this module.</p>

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				<p>Develop key research and planning skills to aid development of a product that can demonstrate its target audience;</p> <p>Produce a product that can impart meaning through specific use of colour, font & image;</p> <p>Manage a longer project successfully to demonstrate an ability to document each stage of production;</p>	this module but due to the research nature, cannot be documented here.		
Autumn 2	<p>Completion of Production Task</p> <p>Revision</p>	As above	As above	<p>Learning to:</p> <p>Understand the demands of the full exam and working on accessing all assessment objectives and timing;</p>	<p>Literacy:</p> <p>The production and revision element demands reading of up to date articles.</p>	Year 11 Mock Exams – Comp 1 and Comp 2 Full Papers from June 2019	
Spring 1 & 2	Key areas for targeted intervention from Comp 1/Comp 2 mock data	As above	As above	<p>Learning to:</p> <p>Construct productive revision timings and materials.</p>			Targeted intervention following mock exams.
Summer 1	Exam						

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