Alcester Academy

Headteacher: Mrs Sarah Mellors Deputy Headteacher: Mr Nick Cooke



Assistant Headteacher: Miss Karen Buckthorp Assistant Headteacher: Miss Charlie McKenzie

6th November 2024

Dear Parents/Carers

National School Wear Centre Update

Good afternoon. Today, I held a formal meeting with the new owner of the National School Wear Centre in Alcester. I was pleased with the positive outcome and wanted to write to you with a few headlines in order to reassure you about the desire to make the service better for you as parents.

- The new shop website will be going live in the next couple of weeks. This will include the new, online ordering system. I'll confirm that this is available to you in a communication in the near future.
- The shop now has a stock of PE socks and leggings and performing arts polos. PE shorts are still on order, and I will endeavour to update you further once I hear more about this situation. Please use Price and Buckland for these in the interim if required.
- The National School Wear Centre will dedicate 3 sessions to just Alcester Academy parents in the summer term (after usual opening hours). Two of these dates will be to accommodate the shopping needs for new Year 7 parents, and a further date will be identified where current Y7-10 academy parents can shop exclusively, knowing that our stock will be available, and you won't have to queue with parents from other schools. These are extra dates in addition to the usual opening hours.
- The owner is looking at a financial incentive for parents if you need to buy a full bundle of new uniform at any point in the future i.e. a discount, or free item.
- And, if you have ordered items, and been notified that these have now arrived, please be sure to collect these in the next two weeks. If not, items will be put back on the shop floor.

Finally, on behalf of the academy, we are looking at a new style of PE wear for the future. Mr Moffatt, Head of PE is supporting me with this after some student voice indicated that our pupils would like an updated, more modern style of kit. We are working towards new items being available for September 2025. I make it clear to you all that you will not be expected to buy the new style kit for September 2025 at all. There will be a full period where a transition can take place as you begin to need to buy new items. Once again, I will keep you updated on this. I appreciate that money is tighter than ever before and always try to have this awareness in anything that we do.

If you have any queries, please do get back in touch.

Yours sincerely

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Sarah Mellors Headteacher









