



Performing Arts Year 11 Curriculum Palette

Year 11

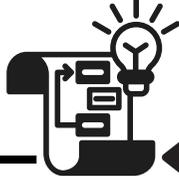
AUTUMN

Introduction to Unit 3



- Job Roles In Performing Arts
- Named Practitioners Who Have Created Performance Work
- Named Organisations Which Create Or Commission Performance Work
- Performance Spaces & Venues
- Target Audience
- The Process Of Putting On An Event: Planning, Resources, Timelines, What Is Viable
- Budgeting
- Promotion, Advertising, & Marketing Including Using Social Media

Unit 3 Task 2: Produce your plans & ideas for your proposed event



Unit 3 Task 1: Outline the factors that have influenced the creation of your proposed performance work



- Specific Social/Political/Historical Context Which Need To Be Considered
- What Would Make A Good/Bad Response To The Brief In Terms Of content
- Discuss The Brief In General Terms

Unit 3 Publication



SPRING

Unit 3 Task 3: Outline the timeline, personnel and resources required for the implementation of your creative proposal.



Unit 3 Task 4: Outline how you could use marketing and public relations to promote your event



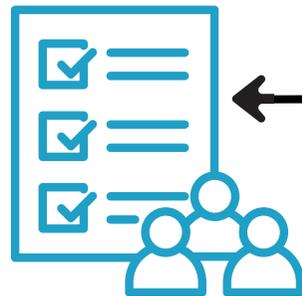
Unit 3 Task 5: Produce practical examples from your proposed event connected to one or more disciplines listed in task 2



- How To Present & Pitch An Idea
- Presentation Skills & Communication



Unit 3 Task 7: Evaluate the success of your creative proposal



Unit 3 Task 6: Produce and pitch your creative proposal, including your practical examples, to an audience and gain feedback



SUMMER

