

Alcester Academy

Headteacher: Mrs Sarah Mellors
Deputy Headteacher: Mr Nick Cooke



Assistant Headteacher: Miss Karen Buckthorp
Assistant Headteacher: Miss Charlie McKenzie

23rd January 2025

Dear Parent/Carer

This week, Year 10 students attended an assembly focused on their upcoming work experience week **2nd to 6th March 2026**. During the session, we provided an update on arrangements and reminded students of the key deadlines.

We are pleased to report that most students have now had their work experience placements confirmed via the Unifrog platform. For those students who have not yet secured a placement, we strongly encourage them to do so before the upcoming half-term break. After we return from half term, there will be only one school week remaining before students begin their work experience placements. Full details about how to create placements on Unifrog can be found on the Careers Zone Google Classroom using the code a3hdvcr. You will also shortly receive information about creating a parent Unifrog account.

Work experience is a valuable opportunity for students to develop essential skills that will support them both in school and beyond. Benefits include improved communication skills, increased independence, greater confidence, and a better understanding of workplace expectations such as punctuality, teamwork, and professionalism. Importantly, placements do not need to be directly linked to a student's future career plans to be worthwhile.

We particularly recommend customer-facing placements, such as those in shops, cafés, hotels, or similar settings. These environments are excellent for building self-esteem, confidence, and interpersonal skills, as well as helping students feel more comfortable interacting with a wide range of people.

We appreciate your continued support in encouraging your child to finalise their placement as soon as possible. If you have any questions or require further guidance, please do not hesitate to contact your child's tutor or myself at careerzone@alcesteracademy.org.uk.

Kind regards

Sascha Bartlett
Careers & Enterprise

